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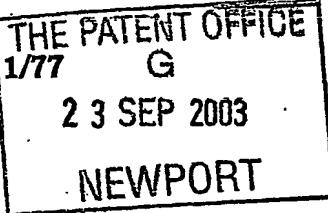
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jac.2466.uk.ja.d

19 SEP 2003

2. Patent application number

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3. Full name, address and postcode of the or of each applicant (underline all surnames)

Calico Jack Ltd
Argyll House
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Patents ADP number (if you know it)

8718546001 11

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4. Title of the invention

Agentative representation in mobile services

5. Name of your agent (if you have one)

Kennedys Patent Agency Limited

"Address for service" in the United Kingdom to which all correspondence should be sent (including the postcode)

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Country

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Description 21

Claim(s)

Abstract

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Priority documents

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Statement of inventorship and right to grant of a patent (Patents Form 7/77)

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11. I/We request the grant of a patent on the basis of this application.

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KENNEDYS

21 September 2003

12. Name and daytime telephone number of person to contact in the United Kingdom

Jim Adams

Tel: 0141 226 6826

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1 Agentative Representation in Mobile Services

2

3 The present invention relates to the use of agents to
4 provide persistent, tailored presence in the electronic
5 world for a given user of a (suite of) mobile device(s),
6 in particular, a modular architecture of the agent and
7 messaging methods within and between agents.

8

9 A user has multiple presences in the electronic world,
10 including:
11 • the transient, anonymous presence of an online search;
12 • persistent occasional presence of online shopping at a
13 particular store;
14 • persistent passive presence of directed marking;
15 • persistent though temporary realtime presence in an
16 online game;

17

18 and many more. It would be advantageous to bring these
19 many applications and domains together, and provide the
20 user with a single, tailored interface to the electronic
21 world.

22

1 As users interact with the electronic world increasingly
2 frequently to serve an ever-greater set of goals, they
3 encounter three problems. First, the volume of
4 information can make it extremely difficult to identify
5 relevant sources: this is the well-known information
6 overload problem. Secondly, interacting with numerous
7 services (information provision, e-shopping, electronic
8 auction houses, alerting services, etc.) means that users
9 have to remember how to use a wide variety of different
10 interfaces, each with their own idiosyncrasies, required
11 data, stored data, and so on. Many web sites will
12 remember little or no information about given customers
13 other than their order history. This is the interface
14 problem. Finally, there is no structured way for these
15 services to interact. Booking a holiday for example,
16 would require visits to numerous web sites (information
17 provision, flight booking, hotel booking, newsgroup
18 archives, etc.) and often - indeed, usually - it is
19 simpler just to call a human travel agent. This is the
20 interaction problem. There are existing attempts to solve
21 each of these problems separately. These attempts have
22 had varying degrees of success and are at varying levels
23 of maturity: some web browsers, for example have built-in
24 components to try to tackle information overload though
25 for the most part these are not terribly effective;
26 similarly, web services offer a potential means of
27 integrating different services, but their deployment has
28 been limited to date, and it is not clear that there is
29 sufficient market pressure to further encourage providers
30 to provide web service based interaction.

31
32 Agentative representation offers a coherent means of
33 dealing with all three problems. Agents can act as

1 bidirectional filters of information, limiting
2 information presented to a user based on an internal user
3 model, and limiting information about the user that is
4 provided to electronic services based on internal rules
5 developed in conjunction with the user. This is a means
6 of tackling the information overload problem. Agents can
7 maintain information about dealing with other online
8 services, automating the process of form-filling, button-
9 clicking, and interaction with specific Web Services.
10 This offers a means of tackling the interface problem.
11 Finally, agents can act autonomously to collate
12 information and services in order to meet goals specified
13 by the user or adopted independently by the agent. This
14 offers a means of dealing with the interaction problem.

15
16 The idea of employing agents to represent users has been
17 widely deployed in systems in a variety of domains.
18 Typically, these systems are locked in to their
19 respective domains (such as e-commerce, stock trading
20 information, etc.), and do not try to cater for multiple
21 domains. They are also not fundamentally based on the
22 mobility of users (though some may have simple mobile
23 capabilities, such as SMS alerting). Indeed these two
24 restrictions - single domain and non-mobile - are
25 related. It would be advantageous to focus on the user,
26 wherever they may be, and whatever they may be doing,
27 rather than viewing a user as simply that part of a human
28 that is interacting with a particular computer system.

29
30 International Patent Application Number WO0157724
31 discloses having an agent represent a user that connects
32 via a mobile device. It fails at overcoming the above-
33 identified problems in two main respects. First, all

1 functionality is hardcoded, with no capacity for
2 concurrent and dynamic activity in multiple domains.
3 Second, the user connects to his or her agent via one
4 particular communication channel. It would be
5 advantageous for connection to be achieved through any
6 number of channels, mobile or wired, with media provided
7 by the agent for the user tailored to the device
8 currently in use.

9

10 It is an object of the present invention to provide
11 improved calling of methods within an agent.

12

13 It is a further object of the present invention to
14 provide improved messaging between agents and between
15 agents and users.

16

17 According to a first aspect of the present invention,
18 there is provided an agent for representing a person's
19 identity comprising a plurality of modules, at least one
20 comprising a method means for performing a function
21 responsive to a request, wherein the agent further
22 comprises an intermodule communication means for mapping
23 a request from a first module to a method means in a
24 second module.

25

26 Preferably said request from a first module comprises a
27 label specifying a function and said method means in a
28 second module corresponds to the specified function.

29

30 According to a second aspect of the present invention,
31 there is provided a method of performing functions in an
32 agent comprising the steps of:

33 - - - - - receiving a request specifying a function;

- 1 • mapping said request to a module method
- 2 corresponding to the specified function; and
- 3 • invoking said module method.

4

5 Preferably said request comprises a label specifying said

6 function.

7

8 According to a third aspect of the present invention,

9 there is provided a method of invocation of methods in an

10 agent comprising the steps of:

- 11 • receiving a request comprising a label;
- 12 • looking up the label in a table; and
- 13 • calling a method corresponding to the label.

14

15 Preferably the method of invocation further comprises the

16 step of selecting a highest priority method corresponding

17 to the label.

18

19 Optionally, the method of invocation further comprises

20 the step of returning a value to the sender of the

21 request.

22

23 According to a fourth aspect of the present invention,

24 there is provided an agent for representing a person's

25 identity comprising a plurality of modules and a message

26 receiving means, wherein the agent further comprises an

27 address resolving means for resolving an address in a

28 received message to one of said plurality of modules.

29

30 Preferably said address specifies a module.

31

1 Preferably said agent further comprises a transfer means
2 for transferring said received message to the resolved
3 module.

4

5 According to a fifth aspect of the present invention,
6 there is provided a method of inter-agent communication
7 comprising the steps of:

8 • sending a message comprising an address;
9 • receiving said message;
10 • resolving said address to one of a plurality of
11 modules in the receiving agent; and
12 • transferring the message to the resolved module.

13

14 Preferably said address specifies a module.

15

16 According to a sixth aspect of the present invention,
17 there is provided an agent for representing a person's
18 identity comprising a plurality of modules and a message
19 sending means, wherein messages sent from at least two
20 modules are interleaved.

21

22 Preferably the specification of message conversation
23 protocols and the specification of primitive message
24 semantics are implemented in separate modules.

25

26 According to a seventh aspect of the present invention,
27 there is provided a method of delivering media comprising
28 the steps:

29 • identifying the device that a user is employing;
30 • mapping said device to a set of media types; and
31 • initiating the delivery of media to said device
32 responsive to the mapped set.

1 Optionally the method further includes the step of
2 limiting the set of media types based on user
3 preferences.

4
5 In order to provide a better understanding of the present
6 invention, an embodiment will now be described by way of
7 example only and with reference to the accompanying
8 Figures, in which:

9
10 Figure 1 illustrates, in schematic form, an agent in
11 accordance with a preferred embodiment of the present
12 invention;

13
14 Figure 2 illustrates, in schematic form, an overview of
15 agentative representation in a multi-service environment;

16
17 Figure 3 illustrates, in schematic form, the process by
18 which a label is resolved in accordance with a preferred
19 embodiment of the present invention;

20
21 Figure 4 illustrates, in schematic form, the process of a
22 module sending messages in accordance with the present
23 invention;

24
25 Figure 5 illustrates, in schematic form, the process of a
26 module receiving messages in accordance with the present
27 invention;

28
29 Figure 6 illustrates, in schematic form, conversation
30 interleaving in accordance with the present invention;

31

1 The inventions are an agent architecture and methods for
2 communication between modules in the agent, with other
3 agents in a multi-agent environment and with users.

4

5 Although the embodiments of the invention described with
6 reference to the drawings comprise computer apparatus and
7 processes performed in computer apparatus, the invention
8 also extends to computer programs, particularly computer
9 programs on or in a carrier, adapted for putting the
10 invention into practice. The program may be in the form
11 of source code, object code, a code of intermediate
12 source and object code such as in partially compiled form
13 suitable for use in the implementation of the processes
14 according to the invention. The carrier may be any
15 entity or device capable of carrying the program.

16

17 For example, the carrier may comprise a storage medium,
18 such as ROM, for example a CD ROM or a semiconductor ROM,
19 or a magnetic recording medium, for example, floppy disc
20 or hard disc. Further, the carrier may be a
21 transmissible carrier such as an electrical or optical
22 signal which may be conveyed via electrical or optical
23 cable or by radio or other means.

24

25 When the program is embodied in a signal which may be
26 conveyed directly by a cable or other device or means,
27 the carrier may be constituted by such cable or other
28 device or means.

29

30 Alternatively, the carrier may be an integrated circuit
31 in which the program is embedded, the integrated circuit
32 being adapted for performing, or for use in the
33 performance of, the relevant processes.

1 With reference to Figure 1, the architecture 100 of an
2 agent according to the present invention is best
3 visualised as including a torus. On the inside of the
4 torus 102, a special module, the core module 104,
5 attaches itself. On the outside of the torus, any number
6 of application specific modules 106, 108 may also become
7 attached. The security and unity of the agent is also
8 conceptually protected by a thin sphere 110 encompassing
9 all the modules. The torus itself coordinates all
10 communication between modules and between modules and
11 core: this is the Inter Module Communication Layer
12 (IMCL).
13

14
15 A user interacts with the electronic world for a host of
16 reasons in a wide variety of domains: entertainment, e-
17 commerce, professional, and so on. The present invention
18 provides a means of bringing together all of these tasks
19 and domains, and providing a single point of contact for
20 the user, and allowing the sharing of user data between
21 these different application domains. This contact is the
22 user's agent, both in the computer-science sense (where
23 agent oriented programming has particular restrictions,
24 techniques and approaches, and places particular demands
25 on software), and also in the intuitive sense of
26 providing services of advocacy and representation. A
27 user's agent is their permanent representative in the
28 electronic world. Ideally, each user has exactly one
29 agent, and a user's agent represents exactly one user (at
30 the very least, such a relationship exists in a given
31 context). The overall picture is as in Figure 2.
32

1 With reference to Figure 2, an overview of agentative
2 representation in a multiservice environment is shown.
3 The user 202 connects to their agent 206 at any time via
4 any device (2G phones, multimedia mobile handsets,
5 internet, etc.) in ways that are well known. The user
6 agents 204 which represent users in the virtual world are
7 shown. One user has a single agent 206 representing him
8 or her in all their interactions in the virtual world.
9 The service agents 208 provide specific services to any
10 agents that request them, or that the service agents
11 themselves decide to service. Information exchange
12 between user and service agents can be initiated from
13 either end. Some service agents 210 encapsulate existing
14 legacy services (e.g., databases, Web Services and
15 proprietary data handling systems). Broker agents 212
16 can mediate between a user and service agents. The user
17 agents service agents and broker agents may be provided
18 as a trusted service by a telecommunications operator.
19

20 An agent is a software entity with particular
21 characteristics. We refer here to software processes that
22 are:

- 23 (i) persistent (in that they continue to exist for an
24 extended real time period, adapting to a single user
25 over that time);
- 26 (ii) proactive (in that they include not only reactive
27 behaviour, but also independently determined
28 behaviour);
- 29 (iii) communicative (in that they communicate with
30 other agents); and
- 31 (iv) autonomous (in that they typically cannot be
32 directly modified by outside agencies, but must
33 instead be altered through communication).

1
2 The user can communicate with his agent across
3 heterogeneous networks from a variety of devices,
4 including mobile handsets and internet clients. In
5 addition, however, the framework of the present invention
6 supports the transparent filtering of information
7 according to the device to which it is being sent. Thus
8 the components within an agent that initiate
9 communication with a user need not have any
10 representation of the device type a user is employing.
11 The content of the message is instead dynamically
12 tailored to the user's device (e.g. summary text to an
13 SMS-enabled mobile device, still pictures to a MMS-
14 enabled mobile device, streaming video to broadband
15 internet client platform, etc.).

16
17 The core is responsible for tailoring information to the
18 device that is known to currently be available to the
19 user. Thus, tailoring happens independently of the
20 module calls, so that individual modules do not need to
21 maintain device-specific information.

22
23 This filtering is achieved through a module-independent
24 communication object that is filled in by individual
25 modules when they need to communicate with the user.
26 This object has subparts for different forms of media
27 (text, picture, video, audio, etc.,). A module fills in
28 as many of these subparts as it is able. The core then
29 mediates the sending of that message to the user, by:
30 (i) identifying which device the user is currently
31 employing (using a combination of historical usage
32 patterns, presence information, and most recent-
33 communication data);

- 1 (ii) mapping the device to a set of media types (so,
2 e.g., an old phone can handle text, a newer device,
3 pictures);
- 4 (iii) further limiting the media types on the basis
5 of user preferences, and what has been made
6 available by the module; and
- 7 (iv) initiating the delivery of the appropriate media
8 from the user communication object constructed by
9 the module.

10

11 In order to provide representation for a user, an agent
12 must implement a range of functionality. This
13 functionality is gathered together into the core module.
14 Modules can safely make the assumption that the core is
15 available for them to make calls upon.

16

17 The core contains a range of specific methods that
18 implement particular components of functionality: These
19 methods can be grouped together into functional groups.
20 Thus the core can be subdivided into discrete areas of
21 functionality. Any module can make a call on any of the
22 methods in any of the areas of the core's functionality
23 via the IMCL. The core provides methods that provide
24 functionality corresponding to a fixed set of labels
25 concerned with generic agent activity. This functionality
26 includes:

- 27 1. Belief management (including lookup and update)
- 28 2. User profile management (including lookup and
29 update)
- 30 3. Agent-User communication
- 31 4. Module Management
- 32 5. Basic generic reasoning tools

1 6. Between-Agent Module-Module communication (BAMM)

2 (send and receive)

3

4 The agent as a whole is a unitary autonomous software
5 entity, and as such maintains a single, coherent set of
6 tokens representing information about the world. The
7 language from which these beliefs are constructed is
8 given by domain-specific ontologies provided centrally.
9 Beliefs are stored in a single database using existing
10 technology.

11

12 The belief database is changed through the action of
13 methods in the core. These methods implement core labels
14 for belief update. Any module (including the core itself)
15 can make calls as described herein on these labels
16 through the IMCL.

17

18 Similarly, the belief database can be queried by any
19 method through a call to a label mapped through the IMCL
20 to core functionality. Thus a module can perform a lookup
21 on the currently held beliefs by calling this label.

22

23 The user profile is a subset of the belief database, and
24 includes information specific to the user across a range
25 of domains. Again, the core implements labels
26 corresponding to update and query to the user profile.

27

28 There is the potential for the core to update the user
29 profile dynamically in response to user actions - that
30 is, the agent could adapt to and learn the user's
31 preferences as a result of repeated interaction.

32

1 User data (e.g., address; credit card details; age) and
2 user preferences (e.g., policy on releasing credit card
3 details; preference for aisle or window seat on planes;
4 preferred DVD supplier) are stored in a local, private,
5 secure database. Both user data and user preferences are
6 extracted in three ways. First, through an explicit
7 online interface that requests input on date of birth, or
8 supports update to reflect change of address. Second, if
9 the agent recognises information that it needs from the
10 user, it can ask for it directly (e.g. asking a yes/no
11 question by SMS). Third, as the user interacts with
12 services manually, the agent can intercept information
13 either explicitly or implicitly. If the user answers a
14 particular question from a particular online service, the
15 agent may either store that answer for future use, or ask
16 the user explicitly if such storage is appropriate or
17 useful. When acting autonomously, the agent provides
18 information that external service requires (and no more),
19 less anything that the user has placed a restriction on.
20 Thus, for example, when interacting with an online
21 newspaper, the newspaper provider may request user
22 registration, but not demand it. In this case, the agent
23 would provide no user information. Alternatively, when
24 interacting with a book e-tailer, the e-tailer may
25 require personal details including credit card data. If
26 the user has instructed his or her agent not to give out
27 credit card details without confirming it first, the
28 agent would halt interaction with that site until user
29 confirmation was sought and agreed.
30
31 These components could be represented by the steps:
32 1. Agent has goal of interacting with a service

11. The core also includes a subsystem responsible for
12. passing messages to, and receiving messages from the
13. user. The user may connect to his or her agent through a
14. number of different channels: using a web browser on a
15. PC, using a rich media mobile device (a Java phone, for
16. example), using a high capacity mobile device (such as
17. one that uses GPRS), or using an older, limited media
18. device (say that can only handle voice and SMS traffic).
19. The core implements labels that handle communication to
20. and from such devices quite transparently: the calling
21. module does not need to specify the different
22. communication types at all.
23.

24
25 The means by which one agent communicates with another is
26 implemented in the core. Rather than supporting only
27 agent-to-agent messages, the architecture is instead
28 built around the idea that it is individual modules
29 within agents that communicate with one another (this is
30 "between agent module-module" or BAMM communication).
31 Thus a module with expertise in buying in a particular e-
32 commerce institution will communicate with a module in
33 another agent that has expertise in selling in that same

1 e-commerce institution. The fact that those agents also
2 happen to have modules with expertise in a range of other
3 diverse applications has no impact upon the conversation
4 between buyer and seller in this domain. It is thus
5 modules that structure conversations. The individual
6 utterances (or, more accurately, utterance types) that a
7 module uses to construct a given conversation are common
8 across the entire architecture. The sending and receiving
9 of these individual utterances is co-ordinated by the
10 core.

11

12 In this way, a module in an agent can conduct
13 conversations tailored to the domain in which the module
14 has competence. Though the conversation structure is
15 tailored, the implementation of primitive sending and
16 receiving is located in the core. This means that there
17 needs to be only one language definition - the language
18 that agents use for all communication. (If BAMM
19 communication was implemented solely in modules, those
20 modules would, by definition, use their own idiosyncratic
21 languages, and therefore the number of languages would be
22 proportional to the square of the number of module
23 types.) As language design and verification is a labour
24 intensive task, reducing the task by separating primitive
25 semantics from conversation definition, and rendering the
26 former once only in the core, saves a great deal of
27 effort.

28

29 The IMCL provides a small number of function calls, the
30 most important of which is the call which effects Within-
31 Agent Module-Module (WAMM) communication. When one module
32 wants to call a method in another module (including a
33 method provided by the core) it calls the IMCL's WAMM

1 communication method, passing it a label. The IMCL then
2 resolves that label by referring to its table of labels.

3
4 This means that one module need not know which other
5 module implements the functionality of a given label.
6 Indeed, a module can be implemented in such a way that it
7 can attempt a call on some labelled functionality, but
8 exhibits robustness in the event that no module is
9 present that implements that functionality. (Consider,
10 for example, module x that is, amongst other things,
11 responsible for performing some exponentiation
12 calculation. Module x has two ways of performing the
13 calculation - doing it itself, slowly and laboriously
14 using repeated addition, or by asking a specialised
15 module y that can do exponentiation quickly and
16 efficiently. The problem is that x has no way of knowing
17 whether or not y is installed. Thus x makes a call to the
18 IMCL requesting exponentiation on a particular data set.
19 If y is installed, the IMCL will pass the request to the
20 appropriate method within y. If y is not installed, the
21 IMCL will inform x that no module implements
22 exponentiation and x can then follow the more laborious
23 route of performing the calculation itself). The process
24 by which a label is resolved is summarised in Figure 3.

25
26 With reference to Figure 3, a module makes a call to
27 label L 310. The IMCL looks up L in a label table 312.
28 If L is not present 314, the IMCL returns "not found"
29 316. If L is present, and L does have multiple
30 resolutions 318, then the IMCL selects the highest
31 priority resolution 320. Next the IMCL calls the method
32 described in the resolution 322. Finally, when the

1 method returns a value 324, the IMCL passes the return
2 value back to the caller.

3

4 A practical advantage of the approach is that it removes
5 compile time dependencies: a module developer can design,
6 implement and test a module which makes calls to another
7 module that they do not have, or do not have access to,
8 or, indeed, that has not been developed at all. This
9 simplifies many of the problems of software engineering
10 in the large, and of multi-site collaborative development
11 work.

12

13 For sending messages, the core implements a unique label
14 that sends a preconstructed message that conforms to the
15 structure of the system's ACL through the transport layer
16 to the recipient agent. The series of steps by which this
17 is achieved is shown in Figure 4.

18

19 With reference to Figure 4, the components of the agent
20 102, 104, 106 and 110 are as described in Figure 1.
21 First the module builds an ACL message with module@agent
22 recipient and content 402. The module calls the IMCL
23 with a specific label (such as "talk2agent") and the ACL
24 message 404. IMCL resolves talk2agent label call to a
25 specific core method (such as "TalkToAgent") 406. The
26 IMCL calls core's TalkToAgent method with the ACL message
27 408. core.TalkToAgent resolves agent name to transport
28 specific identifier 410. Transport calls are made to
29 deliver the message 412. Finally the message is
30 transported 414.

31

32 With reference to Figure 5, components of the agent 102,
33 104, 106 and 110 are as described in Figure 1. The

1 incoming message 502 corresponding to the outgoing
2 message 414 of Figure 4 is transported into the agent.
3 The message arrives in the core from the transport layer
4 504. The core makes a call 508 to the module's message
5 handler 510, from where the module processes the message.
6 For the receipt of ACL messages, the core implements a
7 queue mechanism. Individual messages should be addressed
8 to "module@agent", thus specifying not only the agent to
9 which the message is addressed, but also the specific
10 module within that agent (Messages that are
11 underspecified and do not indicate a recipient module are
12 handled separately by the core). The core queues these
13 messages, and passes them to individual modules according
14 to the message address, when appropriate reprocessing
15 resources become available.

16

17 In line with a number of other frameworks, the semantics
18 of ACL utterances are defined in terms of preconditions
19 and postconditions - that is, things that must be true
20 before a message can be sent, and things that must be
21 true after a message has been received (for example,
22 informing an agent may require that the fact being
23 informed is initially believed by the informing agent -
24 this is sincerity).

25

26 The core is responsible for implementing the ACL
27 semantics. The message sending functionality filters
28 messages, only sending those that meet the semantic
29 constraints (such as sincerity). The message receiving
30 functionality similarly implements the postcondition
31 semantics by updating the belief database before the
32 message is placed on the queue for handling by the
33 recipient module.

1
2 The combination of queuing mechanisms for messages,
3 explicit module addressing, and a common, core-
4 implemented semantics for primitives, provides for a
5 technique that may be called 'conversation interleaving'.
6

7 Conversation interleaving refers to the way in which a
8 single agent can simultaneously be involved in multiple
9 conversations with other agents, with individual modules
10 responsible for the maintenance of a given conversation,
11 even though the primitives from which conversations are
12 composed are sent and received through the agent's single
13 interface with the rest of the agent world.

14
15 By analogy, imagine yourself on the phone trying, say, to
16 arrange car insurance - every so often, the person you
17 are speaking to comes back to you, has a brief exchange
18 and then puts you back on hold while they try and find
19 another quote. Simultaneously you could be having a chat
20 with an office colleague. The 'car insurance' part of you
21 is holding a conversation on the phone, and the 'office
22 smalltalk' part with someone in front of you - two
23 simultaneous conversations even though you can only say
24 one thing to one person at a time. An example of
25 conversation interleaving is illustrated in Figure 6.
26

27 With reference to Figure 6, the agent 100 contains the
28 same components 102, 104, 106 and 108 as described in
29 Figure 1. The first module 106 send messages 602
30 destined for agent A 604 to the core 104. The second
31 module 108 send messages 606 destined for agent B 608 to
32 the core. The core functionality 610 marshalls outgoing
33 messages and the messages are sent 612 to the transport

1 layer for delivery (as in Figure 4). Therefore the
2 messages 602 and 606 are interleaved 614 and messages
3 from the first module are delivered to agent A and
4 messages from the second module are delivered to agent B.

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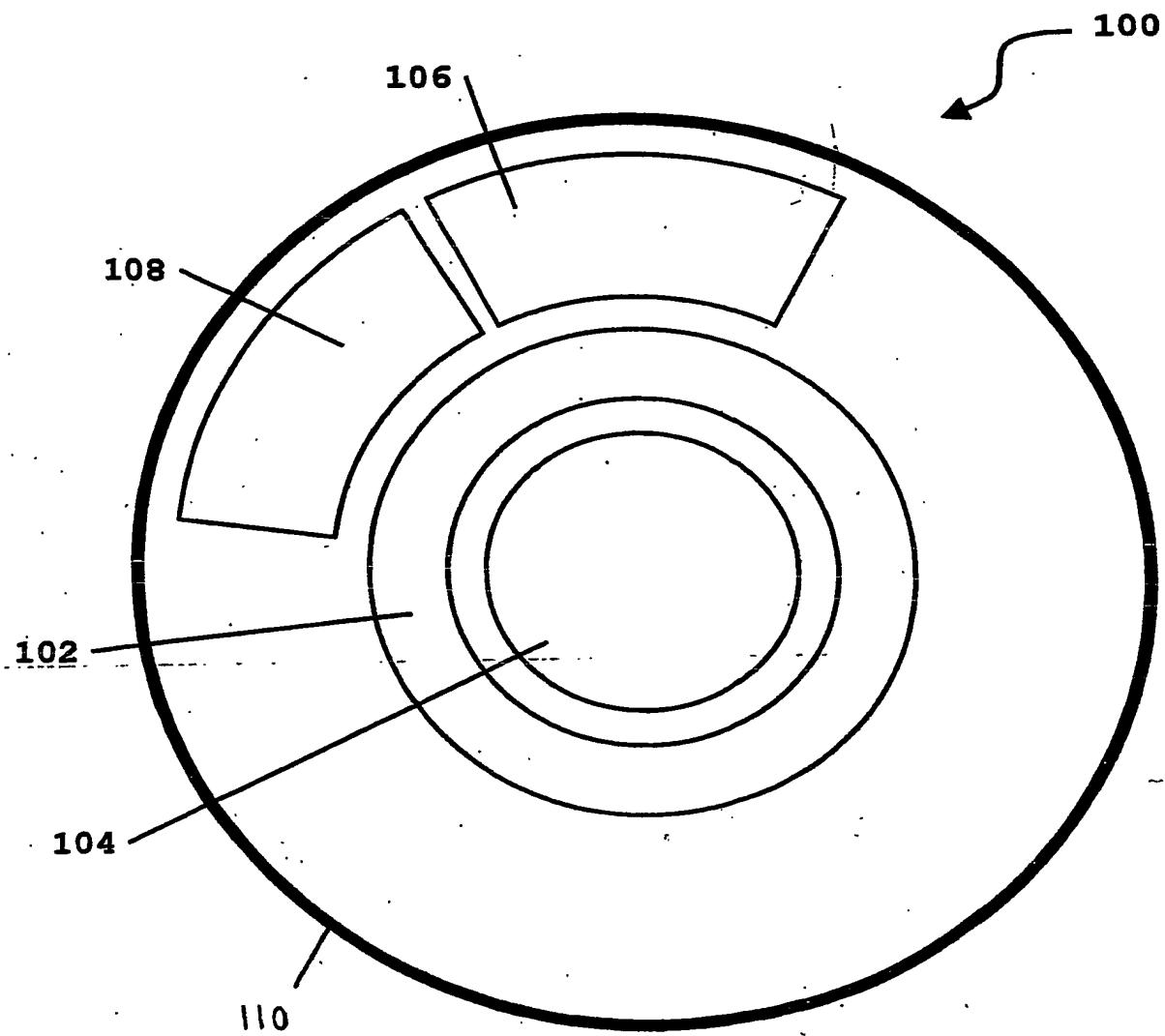


Fig. 1

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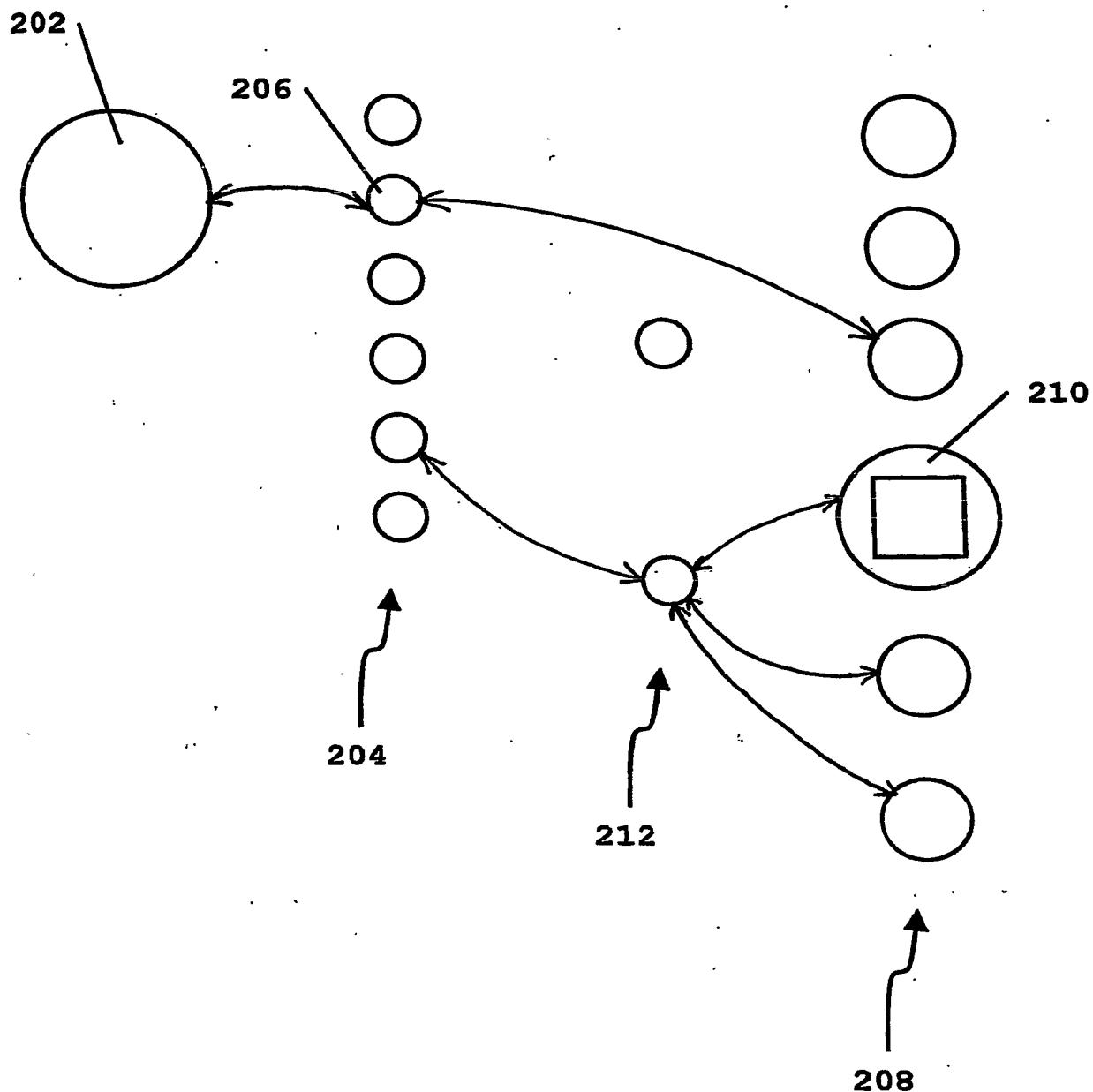


Fig. 2

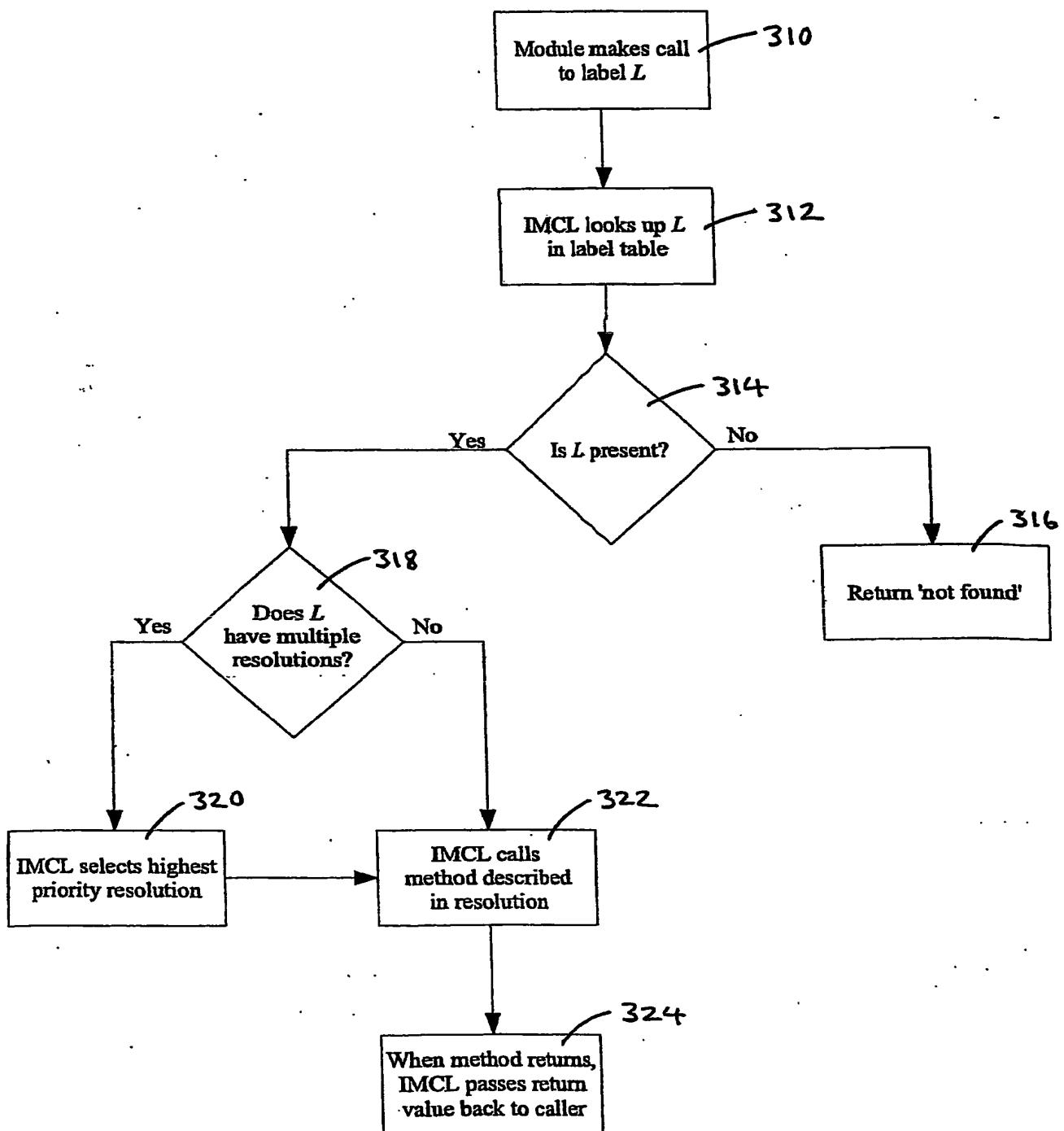


Fig. 3

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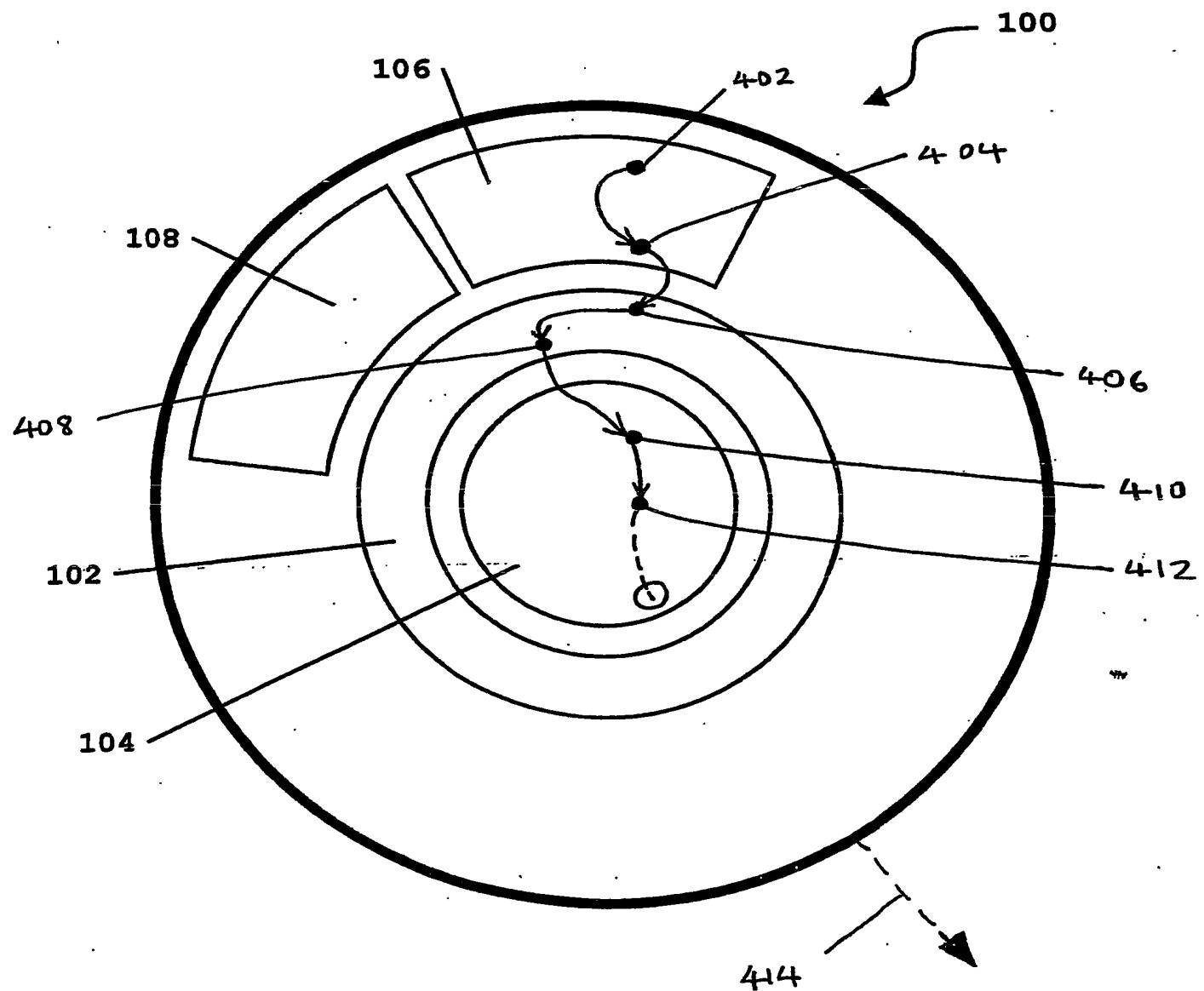


Fig. 4

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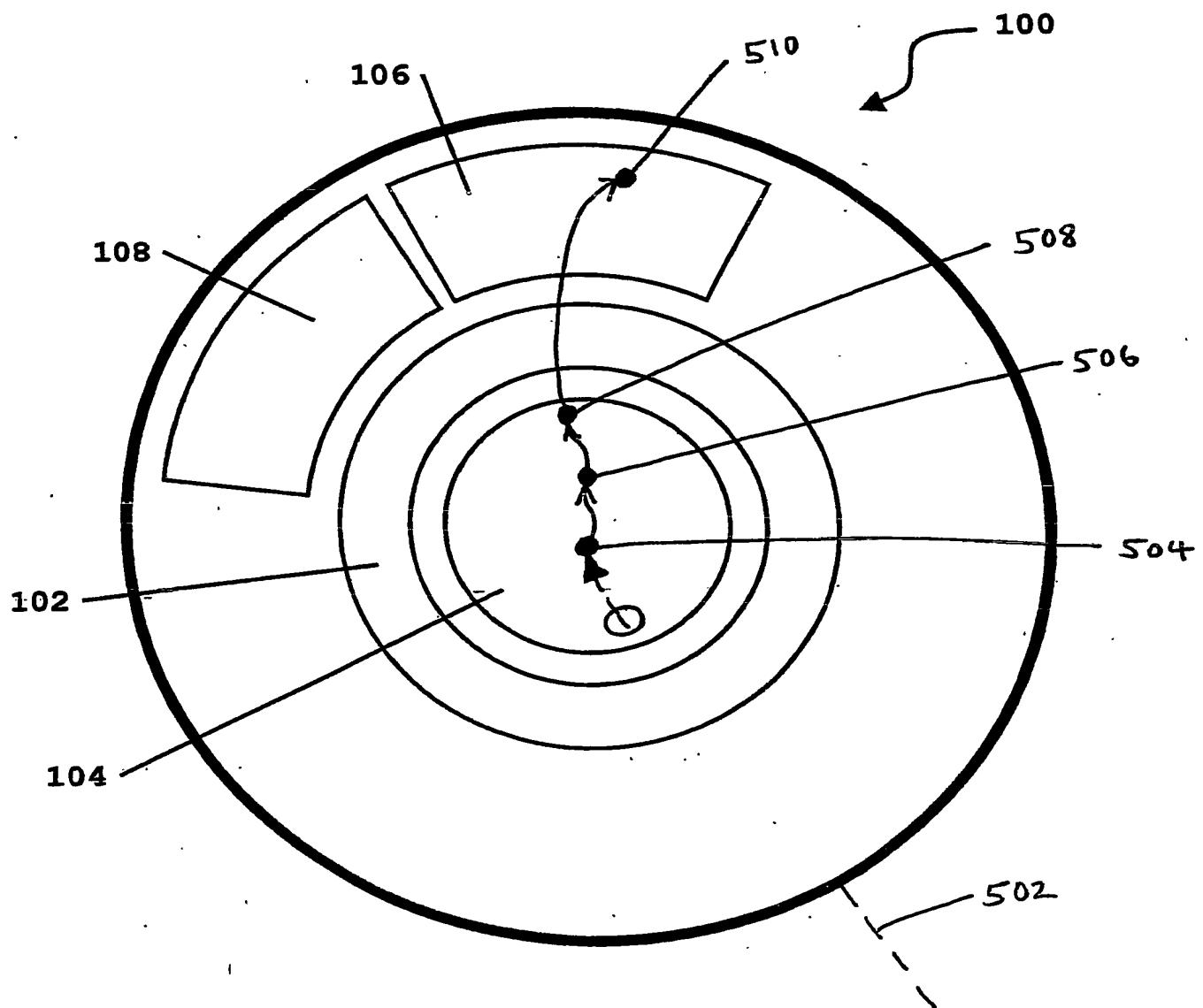


Fig. 5

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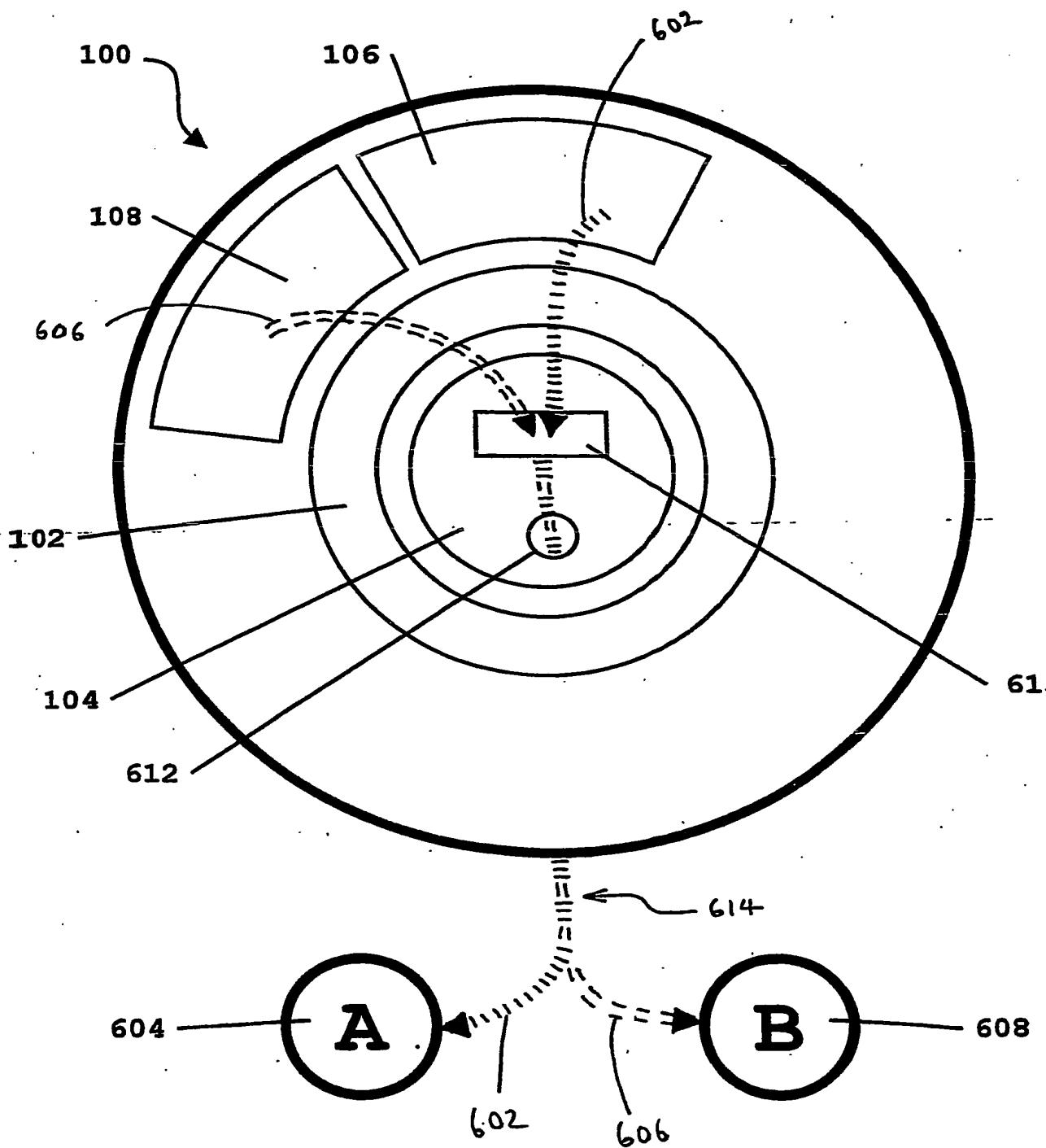


Fig. 6

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